

# PURPOSEFUL MONEY

Careless money is frittered away . . .  
lazy money lies in drawers.

But purposeful money is saved with  
an end in view . . . it knows what it  
wants and plans to acquire it.

Purposeful money is made so by the  
character of the people who possess it.

People who save before they spend  
. . . people who make plans and carry  
them through.

THE CANADIAN BANK OF COMMERCE  
numbers many of these people among  
its savings account depositors.

Your money can become purposeful  
through the opening of a savings  
account at

## **THE CANADIAN BANK OF COMMERCE**

Five branches in Halifax and one in Dartmouth to serve you.

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# WORLD MARKETS...



## are close to **Nova Scotia**

Nova Scotia is strategically situated for trade with the markets of the world. The Province's year-round ocean ports are the nearest on the North American mainland to Europe, Africa and Asia—even nearer to South America than is New York. With an abundance of raw materials, a good electric power supply, an equable climate and a fine, intelligent labour force, Nova Scotia is the ideal location for new industry.

### DEPARTMENT OF TRADE AND INDUSTRY

**HALIFAX**

HON. E. A. MANSON  
Minister



**Nova Scotia**

V. M. KNIGHT  
Deputy Minister